

Frank Kern and Ed Dale have coined the term "Underachiever" very effectively during the last year. What is a Underachiever many ask?

This can be best described by saying this: "A Underachiever is one who does the least amount of work, yet reaps the most amount of benefits for that lack of work".

It doesn't get any better then that, don't you agree? However, nobody is fooled into thinking that the Underachiever method allows you to push 2 or 3 buttons and head off to the local Saloon while the email you sent out is making you millions.

I'll admit, the Underachiever process does take a bit of work. But the second you compare it to slaving away on a construction site, it seems like effortless child's play.

Frank Kern has definitely taken Underachieving to a whole new level. His approach to niche marketing has been aped by too many to mention in the internet marketing community, and wisely so. This Underachiever process really works. People would not be jocking his style so hard if it were not effective.

Good old Frank "Superbad" Kern has taught me a insanely valuable lesson in the last few days. That lesson has been about prioritizing my time.

You see, I'm often known as a "Forum Whore". Yes, I said it, Forum Whore. I slut out on all kinds of forums like John Reese's Marketing Secrets Forum, Warrior Forum, Michael Green's How to Corp Forum. However, when looking at what I could be doing instead of spending times in these forums, it's obvious I'm wasting time and money.

So why am I here typing this right now? Isn't this a waste of time too?

Well not really. You see, now I'm "Article Whoring". I'm writing this article in hopes that others in the internet marketing community will pick up this article and use it for content on their websites, blogs, or splogs (sure scrape me for your splog you chump) for Adsense Revenue.

At the bottom of this article there will be a link to my site that reviews the newest "Underachiever iPack Product". It is my hopes that you visit this site, like it, buy it, and bam I get to take my old lady to Sizzler. Boo Yaaaaaaaaaaaa.

So, my journey from "Forum Whoring" to "Article Whoring" has officially began. Why are you still reading this? Shouldn't you be buying from my site below? Ok, just kidding.

Back to the Macon Mafia Master, Frank Kern.

This dude has literally changed my thinking. Before I was floundering around the world wide web screwing off and making lot's of friends. Now, I'm on a mission to build a niche empire with my tiny little Underachiever sites.

The beautiful thing about this Underachiever process is

that it was built for folks who might not be net savvy. Even if you have never built a website in your life, you can go through this process. It really is that easy. All that is required for you is to follow Frank's simple Camtasia videos where he walks you through the entire process.

When evaluating all the things I have learned in my life, I can honestly say there is not one single thing that compares with the knowledge attained by going through the Underachiever System.

I dearly love these guys for looking out for the little folks, and making this crucial info so attainable for anyone. If you would like a sneak peek into the Underachiever iPack then visit the links below where I'll show you some videos of exactly what's in the latest "Underachiever iPack".

Wishing you the very best with you Niche Marketing Empires,

<http://www.masscontrolbonus.info/>